

ASSE The American Society of Safety Engineers

Region VII

LONG RANGE STRATEGIC PLAN 2004-2005, 2005-2006, 2006-2007

MISSION STATEMENT

The mission of the American Society of Safety Engineers "Region VII", is to enhance the status and promote the advancement of the safety profession and the safety professional; to foster the technical, scientific and managerial knowledge and skills of safety, health, and environmental (the profession) professionals; and to promote the technical, societal and economic well-being of safety practitioners.

THE MAJOR PLAN ELEMENTS ARE:

- * Professional Development
 - a) Professional Development Conference
 - b) Participate in Educational Programs
- * Membership
 - a) Membership growth and retention
- * Image Enhancement
 - a) Public Relations and Publicity
 - b) Professional Recognition
- * Government Affairs and Standards
 - a) Standards Awareness

PROFESSIONAL DEVELOPMENT

Goal: Plan, develop, and direct professional development opportunities and activities for Regional Members and others to achieve excellence in the field of safety and associated or allied disciplines.

PROFESSIONAL DEVELOPMENT CONFERENCES

Objective: To provide forums for the interchange and acquisition of professional knowledge.

STRATEGIES

2004-2005, 2005-2006, 2006-2007

1. Regular Region VII ROC meetings
2. Urge participation in existing State and National professional development conferences or seminars each year as well as Chapter Seminars.
3. Promote attendance of chapter officers and committee chairmen at ROC meetings and Leadership Conference.
4. Promote attendance of Chapter Delegates at ASSE, National PDC.

PARTICIPATION IN OTHER EDUCATIONAL PROGRAMS

Objective: To develop and promote educational programs for obtaining the knowledge and skills required to perform the functions of a safety professional.

STRATEGIES

2000-2001, 2001-2002, 2002-2003

1. Promote participation in the educational opportunities offered by:
 - a. Local colleges and universities
 - b. ASSE Chapter, Regional and National Institutes and Seminars
 - c. OSHA and EPA Institutes and Seminars
 - d. State safety training programs
 - e. Local Safety Council sponsored Safety Educational Activities
2. Promote attendance at State level safety conferences.
3. Urge Chapters to sponsor and promote attendance at ASP/CSP study groups.
4. Disseminate announcements and promote attendance at appropriate training sessions offered by allied societies.
5. Urge Chapters to apply for CEU's for any seminar or activity that is of sufficient length and quality to earn CEU's.

MEMBERSHIP

Goal: Develop and maintain programs to enhance membership growth and retention.

MEMBERSHIP GROWTH AND RETENTION

Objective: Qualitative and quantitative chapter growth.

STRATEGIES

2004-2005, 2005-2006, 2006-2007

1. Urge Chapters to provide opportunities for networking by:
 - a. Holding regular Chapter meetings as well as combined meetings with allied societies and interest groups.
2. Publicize benefits of membership:
 - a. Extend membership invitations to all safety practitioners in the Chapter areas of the Region.
 - b. Encourage membership and participation in appropriate ASSE Divisions (Practice Specialites).
 - c. Publish at least four newsletters annually containing material such as ROC meeting minutes, Regional news, and information for Chapters.
3. Encourage ongoing recruitment campaign by all Chapters.
4. Encourage participation by interested local students as student members.
5. Encourage Chapters to have members upgrade to Professional membership.

IMAGE ENHANCEMENT

Goal: To communicate the goals, actions, and philosophies of the Society to its members, prospective members, local government and the public in a professional, concise and accurate manner.

PUBLIC RELATIONS AND PUBLICITY

Objectives: Establish and enhance ASSE's positive image among local government and the business/labor community.

STRATEGIES

2004-2005, 2005-2006, 2006-2007

1. Urge Chapters to host or participate in joint meetings with other allied professional societies.
2. Promote maintenance of individual cross-membership in other allied professional societies.
3. Take news media ads to publicize important events.
4. Where appropriate provide speakers on timely topics to schools, civic organizations, clubs and other groups.
5. Use the Region VII web site to promote and recognize Regional activities.

PROFESSIONAL RECOGNITION

STRATEGIES

2004-2005, 2005-2006, 2006-2007

1. Urge Chapters to Invite new members to a meeting and publicly welcome and introduce the new member at Chapter meetings. Assign mentor to aid new member transition.
2. Chapters present special certificate awards for unique and/or long term Chapter/ASSE service.
3. Urge Chapter participation in Safety Professional of the Year Award at the Chapter level.
4. Participate in nominating a candidate for the Region VII Safety Professional of the Year and the National Monsanto Safety Professional of the Year Award when appropriate.

GOVERNMENTAL AFFAIRS AND STANDARDS DEVELOPMENT

Goal: Develop objective inputs to ASSE, government agencies, and industry organizations in matters pertaining to the safety profession and its practitioners.

STANDARD AWARENESS

Objectives: Enhance ASSE's role as a technical organization and contribute to the profession's awareness of safety standards.

STRATEGIES

2004-2005, 2005-2006, 2006-2007

1. Promote Chapter coordination with the national ASSE Standard Office.
2. Encourage membership on ANSI, ASTM subcommittees and other standards promulgating bodies for those chapter members qualified and capable.
3. Promote awareness of current standards by dissemination to Chapter membership as well as public, new information, as it becomes available.
4. Urge Chapters to organize and maintain a Chapter Governmental Affairs and Standards Committee to work in conjunction with State and National initiatives.